

BHA Board Candidate for 2023

Tiffany Williams



Profession and education: Broker-In-Charge/Owner (since 2000) of Tiffany's Beach Properties, a property management and real estate company on Bald Head Island, and owner of Room Service Home Furnishings store and interior design studio, also on the island. B.S. Degree in Journalism from the University of Miami, Florida.

What is your history with Bald Head Island that has brought you to ownership and now a candidate for BHA? I have been a property owner since 1996 and a full-time resident since 2016. I have volunteered for many boards and committees during this time including the BHA Architectural Review Committee, Village Chapel hospitality committee member. Formerly served on the BHI Club Temporary Membership Committee, the BHI Club Recreation Committee and as President of the BHI Chamber of Commerce.

What professional skills and life experiences do you feel would be most valued as a member of the BHA Board? Through my property management skills over the past 20+ years on the island and working with property owners over those years, I have lived through and experienced many real estate and community changes as the island has grown. Quite literally, I have devoted a large portion of my life working and living on this island and am passionate about the place I call home. Additionally, I served as my own general contractor while building my house and have experienced many of the challenges of the ARC process as a property owner and am acutely aware of processes that need to be improved.

As a BHI property owner, what aspect of Island life is most important to you as a key to BHI's future and, if elected, how would you help craft that future? The most important aspect of island life is to continue conservation, preservation and oversight of property development.

Platform/Philosophy/Positions — Address these real-world questions:

Property owners seem to want BHA to represent them in more than just land use issues. What new dimensions to their role should the BHA Board be considering and discussing? Why is this important? The association represents the largest group of property owners and is in a position to conduct inquiries and polls on topics of interest and gauge what is important to stakeholders and voice that opinion. The association also has a responsibility to research and disseminate information on topics that affect BHI property owners and property values.

I think property owners want to ensure that.

The trend toward a "resort-like" Island poses issues for the property owners who favor a culture of stewardship and conservancy. A fissure seems to be developing. What are some of the mechanisms BHA might encourage to ensure we strengthen our "community"? The strongest mechanism we can use to serve our members is transparency in communication. The island is an ever-evolving community with a master plan created by the developer of the island which has always served both vacationers and property owners.

Should BHA have any influence over commercial development on the Island? If so, in what areas? The BHA should be involved to the extent that it represents the opinions of its members to the village council. The island already has a system in place to regulate and manage commercial development through the oversight of a building inspector and a planning board.

How could the BHA Board and the Village Council better work in tandem to ensure an alignment of goals for the Island and the means to implement? We should be working as closely as possible with the village council to make sure that there is uniformity among island policies and guidelines.